



Bridal Tips Planning Newsletter

Sound Sensations Entertainment ▪ 1933 Emily Anne Drive, Oshkosh, WI
(920) 420-5929 ▪ E-mail : dj@soundsensationsent.com
<http://www.soundsensationsent.com>

Wedding Tip – Have Your Vendors Emergency Numbers On Hand

Due to the complex nature of planning such an event as a wedding reception situations and circumstances do occur that need immediate attention. But how do you rectify such problems? Do you know how to contact each of your wedding vendors ON your Wedding Day? Do you have an emergency contact number for EACH of your vendors - not just their weekday office voice mail numbers?

It's a great idea to get ALL your wedding related vendors to provide a phone number, so that you can contact them in the event of an emergency. Certain circumstances arise which are totally out of your control, but, if your able to contact the right vendor at the right time, a solution maybe found. After all this is just good business sense and great customer service.

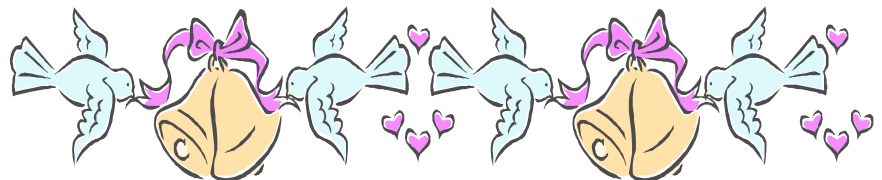
It's suggested that you compile ALL your wedding vendors emergency numbers, put them on an index card, address book, Palm type device or cell phone address book. Give a list to your reception site, your Best Man and Maid/Matron of Honor. This way a mishap doesn't turn into a disaster.



Make Your Reception Unique with Custom Recordings...

You've planned your event for many months, not to mention years to be perfect in every detail. A day filled with hugs, loving glances and softly spoken 'I do's'...the unforgettable passion of a first dance with the person of your dreams. Your Sound Sensations Entertainment disc jockey can now create a custom mix song for your first dance. Using sound clips from your ceremony, toast or prerecorded in-studio –recording during your consultation, it can truly make your reception unique. Samples of our custom recordings are available on our website, or by calling our office.

These are unique and customized recordings specially designed to make your wedding reception a memorable occasion. Ask your Sound Sensations Entertainment disc jockey about upgrading to the "Ultimate Wedding Package" today!



"We're Not Just DJ's, We're Entertainers!"

The Lighter Side

Running hot and cold

1. In baseball, which position is nicknamed the hot corner? a-Home plate, b-First base, c-Second base, d-Third base.
2. Which comic character has a pet dog named Hot Dog? a-Dennis the Menace, b-Jughead Jones, c-Dilbert, d-Mark Trail.
3. What rock group was "Hot Blooded" and "Cold as Ice" in the 1970s? a-Foreigner, b-Moody Blues, c-INXS, d-Kansas
4. Which poet wrote his own epitaph: "Cast a cold eye, on life, on death. Horseman, pass by"? a-W.B. Yeats, b-Heinrich Heine, c-Walt Whitman, d-Algernon Charles Swinburne.
5. What soft drink claimed it had the "taste that beats the others cold"? a-Pepsi, b-Coca-Cola, c-7 Up, d-Moxie.
6. Which singer considered his theme song to be "When The Blue of the Night Meets The Gold of the Day"? a-Bing Crosby, b-Jack Jones, c-Gordon MacRae, d-Al Jolson.
7. Who played Big Daddy Pollitt in the original Broadway cast of "Cat on a Hot Tin Roof"? a-Ned Beatty, b-William Bendix, c-Ben Gazzara, d-Burl Ives.
8. "Baby, It's Cold Outside," performed by Red Skelton, Betty Garrett, Ricardo Montalban, and Esther Williams, won an Academy Award for Best Song of 1949. In what movie was the song featured? a-"Duchess of Idaho," b-"Neptune's Daughter," c-"The Fuller Brush Girl," d-"Du Barry Was A Lady."
9. What was the last name of brothers Joseph and Jacques who flew the first hot-air balloon in Annonay, France in 1782? a-Berlusconi, b-Montgolfier, c-Bartholdi, d-Sebastian.
10. Which female chanteuse, who sang songs like "The Angle Worm Wiggle", became known as "The Last of the Red-Hot Mamas?" a-Mildred Bailey, b-Fanny Brice, c-Sophie Tucker, d-Alberta Hunter.

What Do I Do With The Microphone When I Give My Toast?

Here are some basic microphone techniques to remember when you are giving a toast. Our microphones are made to talk right into the top. (Hold it about an inch to 3 inches away from your mouth—not down at your navel!)

The worst way to hold the microphone is to cup it. Cupping the microphone is when you wrap your hand around the head of the microphone and basically talk into your hand. This prohibits your DJ from being able to mix your voice to make you sound the best you can. Talking across the top or into the side of the microphone takes away from the quality of your voice. It also causes your DJ to have to turn the microphone volume up so high that it can cause feedback.

Do not try to turn the microphone on/off. We control everything from our system. You just need to concentrate on talking when the time comes. Do not blow, shout or scream into the microphone. Do not tap or pound on the microphone to see if it's working. If unsure, ask your host. Do not point the microphone towards the speaker. Do not STAND in front of the speakers—this causes feedback. We stage the microphone right next to the bride and groom for a reason. That is where you should be during your toast (this allows for photographer to get a picture of the three of you together).

The most important thing to remember is to speak up. Project your voice and know what you are going to say to end your speech. A good toast shouldn't be more than a couple minutes day. Keep it short and to the point.

Answers to Trivia

- 1-d, Third base
- 2-b, Jughead Jones
- 3-a, Foreigner
- 4-a, W.B. Yates
- 5-a, Pepsi
- 6-a, Bing Crosby
- 6-a, Bing Crosby
- 7-d, Burl Ives
- 8-b, Neptune's Daughter
- 9-b, Montgolfier
- 10-c, Sophie Tucker



"It's the latest in legal footwear... The Nike 'Ambulance Chaser.'"

Let Us Help Make Your Reception Memorable & Fun!

Thank You For Your Referrals

There's no question that we have the BEST customers on the entire planet.

Our business is built on word of mouth advertising and I like to thank the following people who were kind enough to recommend my services to their friends over the course of the last couple of months.

Thank you soooo much!

Brian Krause
Julie Weyenberg
Sarah Ostrowski
Christina Kuntz

Sound Sensations Entertainment client referral program

We want to thank you for referring clients to us. If you refer a wedding client to us and they book with us, you will receive a \$50 credit on your entertainment if you are currently booked with us. If you are a previous client, we will send you a check for \$50 cash, its that easy!

The more you refer us to your friends and family, the more you benefit. Want to start referring us? **Simply forward this newsletter to anyone you know who is in the midst of planning a wedding or corporate event - Send us their contact information and email address as well.** Make sure they reference you when they contact us and if they book with us, we will send you cash or revise your contract to reflect the discount. Thanks again to all of our past clients who continue to refer us to their friends and family.

New Clients We Want To Welcome...

I'd like to welcome the following people and organizations to my rapidly expanding client family...

Paul Trebitowski
Erin & Brent Plisch
Christina Kuntz
Aleena Hetzel
Tiffany Holland
Ryan Loucks
Brooke Gitter
Mary Gleason
Amy Skibba
Mandi Glocke
Angela Kelly
Robert Reimers
Rachel Wolfson
Tiffany Herdina
Janelle Tomlinson
Rebecca Sorkin
Tara Helmbrecht

Stuck on Picking A Song...

Are you stuck on a good Grand March Song idea? Maybe you are not sure about a father/daughter or mother/son dance? Let us build a montage of songs. We can take 5 or six songs and meld them into one, creating a 3-4 minute montage of songs to dance to. Give us a call or email us for some samples. I'd like to thank Brian Krause, Sarah Akin, and Nancy Kriewaldt, a few of our upcoming wedding clients for this new idea to make your reception unique, successful, memorable and fun!

Don't Take Our Word For It, Listen To Our Clients...

"I wanted to say many thanks to you for doing the AMAZING job that you did for us at both our wedding ceremony and reception. You far exceeded the high expectations that Brent and I had for our day.

Everyone was able to hear our vows thanks to the ceremony equipment you provided. Also, thank you for holding the microphone for our Aunts as they read--they didn't know there was going to be a microphone and you took care of it for them. And the reception music was exactly what we wanted and thensome!

Let's start with the dinner music. Somehow you were able to read our minds, and even though we hadn't previously discussed what you would play for the dinner hours, you managed to select the perfect tunes. You set the tone for the meal and kept me in a fine mood :) The dancing music was awesome too! You read the crowd and gave them what they wanted to hear in addition to playing the music that Brent & I requested. Thank you for keeping us all in great spirits that day.

Not to mention the dozens of compliments we received from our guests. I couldn't keep track of the number of times people came up to me and asked "Where'd you find that dj? He's awesome!"

Ed, I would gladly highly recommend you to anyone who is looking for a stellar dj for their wedding day. Thank You For Making Our Special Day FABULOUS!

-Brent & Erin Plisch

Still Haven't Booked Your Entertainment?

2007 dates are about 70% booked & we have begun booking into 2008. Call our office and schedule a no-obligation face-to-face consultation to learn more about we can make your reception unique, memorable, & fun, and save \$100 off of any of our packages. Our office number is (920) 420-5929. If you keep forgetting to pay your deposit, your date is not held without one, you can visit our website and pay the deposit online, or give our office a call, we DO take CREDIT CARDS...

Why Hire A Wedding Professional Out Of Your Geographic Area?

The reality is - wedding professionals, just like your guests are capable of traveling to your reception. There are many areas of Wisconsin where wedding professionals are either not as experienced or don't offer the capabilities of out-of-area vendors. At Sound Sensations Entertainment, we have two offices, one in SE Wisconsin in the Milwaukee area, and one in the Fox Valley. Why? Because our clients are looking for quality entertainment and they just can't find it locally. Don't be afraid to contract with a DJ or Photographer/Videographer that isn't local to you or your reception venue. Find the right person for your needs - don't just find one that happens to be in your town. They simply may not be the best value or quality for your needs. We do not charge additional for travel anywhere in Wisconsin.

Seasonal News

Chills, thrills, and a headless horseman

As Halloween approaches, many parents dig out the traditional tale of Sleepy Hollow where Ichabod Crane meets the headless horseman. However, many theme parks are celebrating Halloween in a bigger way throughout the month of October.

FearFest at Paramount Kings Island near Cincinnati, uses the legend created by Washington Irving to present Massacre Manor. It's located in The Curse of Sleepy Hollow area and is a fan favorite along with the Haunted Wooded Trail. The festivities begin Oct. 7 on selected Friday and Saturday nights.

During the day on Saturday and Sundays in October, Kings Island has Nick or Treat. In the family friendly setting, little ones enjoy face painting, mazes, and a pumpkin patch.

Howl-O-Scream is a ghoulish spectacular presented by Busch Gardens in Williamsburg, Va. For 16 nights, the park has a mix of "favorite frights and terrifying new twists." Six haunted houses and five scare zones are part of the package. It's not for the faint of heart or small children.

Disneyworld, in Orlando, entertains the small tykes by a special party. On various nights in October, grinning ghosts come out to play with Mickey Mouse and his Disney friends. Children are encouraged to dress in costume and there are areas for trick and treating.

